

	DATE/TIME	MEETING LOCATION
<p><b>SOUTH LAKE HOSPITAL DISTRICT BOARD OF TRUSTEES</b></p> <p><b>MINUTES</b></p>	<p>February 24, 2015</p> <p>6:00pm - 7:00 pm</p>	<p>South Lake Administration Board Room</p>
<p><b>Members Present</b> Tomas Ballesteros, DMD; Rodney Drawdy; Jeff Duke; JoAnn Jones; Kasey Kesselring; James Nussbaumer; Linda Smith; Carlos Solis</p> <p><b>Members Absent</b> Curt Binney; Paul Rountree</p>	<p><b>Ex-Officio Present:</b> John Moore</p> <p><b>Others:</b> Lance Sewell; Paul Johns; Susan McLean; Sheri Olson; Kim Couch</p>	<p><b>Recorded By</b> Erika Lima Manager, Administrative Services</p>
<i>Agenda Item</i>	<i>Discussion</i>	<i>Recommendations/Actions</i>
◆ Call To Order	The meeting was called to order at 6 pm by Linda Smith. Susan McLean was welcomed to the meeting as a representative from the Operating Board.	
◆ Review Of Minutes	The minutes of January 27, 2015 were presented for acceptance.	A motion was made by Kasey Kesselring to accept the minutes as presented, seconded by Carlos Solis, motion carried unanimously.
◆ Special Presentation	<p>Jeanne Adam and John Marzano, representatives from the Orlando Health marketing team, presented the new Orlando Health Brand Strategy. The brand evolution was discussed as well as opportunities for South Lake Hospital to collaborate. The new visual identity was presented for Orlando Health and samples were shown for South Lake Hospital.</p> <p>There were concerns discussed regarding the loss of identity for South Lake Hospital, as the visual identity leads with Orlando Health. The cost of the transition to the new brand was also discussed and members questioned who would absorb the cost. There was also discussion regarding the market share from other community hospitals to back up the benefits of the transition for SLH. The members were encouraged to express their views to Susan McLean, Chair of the Operating Board, as the Board will be voting on the collaboration at their next meeting in March.</p>	Follow up on financial burden to South Lake Hospital as well as the data on market share.
◆ Standing Reports		
▪ President		
– Patient Experience	Mr. Johns shared a patient story regarding a patient whose letter was regarding an emergency room visit for a potential stroke. He praised the team who cared for him, especially Dr. Briscoe.	
– Operational	<p>Mr. Moore announced that we are in the survey window for the unannounced Joint Commission survey, due by the end of March. AHCA arrived today for the annual risk assessment taking place over three days.</p> <p>The Health Sciences Collegiate Academy will have a signing party on March 3, 2015, to commence the Memo of Understanding between the five partners: South Lake Hospital, Montverde Academy, LSSC, UCF and Lake County Schools.</p>	

<i>Agenda Item</i>	<i>Discussion</i>	<i>Recommendations/Actions</i>
<ul style="list-style-type: none"> <li>- Operational continued</li> </ul>	<p>Mr. Moore had an opportunity to meet last week with key leaders in Tallahassee to request additional dollars for the Health Sciences lab, which is being planned for the academy on the Lake Sumter State College campus.</p> <p>A ribbon cutting was held yesterday for the new 18-bed patient unit on the third floor. The unit will open later this month. The Chamber Business open house for the Skilled Nursing Unit will be held on March 12, 2015.</p> <p>The inaugural gala for the South Lake Hospital Foundation will be held on March 21, 2015 at Trilogy to benefit the hospital center for robotics, programs and services at the Centre for Women's Health and youth fitness initiatives on the LiveWell campus.</p> <p>A summary of the healthcare agenda items for the Lake Legislative days was distributed for review. The members discussed a proposed bill that could let District voters decide to continue with the tax or switch to only indigent care, which could result in dissolving the District.</p>	
<ul style="list-style-type: none"> <li>- Financial Update</li> </ul>	<p>Mr. Sewell presented January key results noting that an unexpected LIP payment posted in January for \$4.2M. It was noted that expenses are up; however primarily due to hiring staff for the new units, which are not producing revenue yet. Admissions were reported 10% ahead of budget year to date.</p>	
<ul style="list-style-type: none"> <li>◆ Old Business</li> </ul>		
<ul style="list-style-type: none"> <li>◆ New Business</li> </ul>		
<ul style="list-style-type: none"> <li>◆ Adjournment</li> </ul>	<p>The meeting was adjourned at 7:25 pm by Ms. Smith.</p>	
<p>Minutes Attested To &amp; Recorded By</p>	<p>_____</p> <p>Erika Lima, Secretary to the Board</p>	